

Under the Patronage of His Royal Highness Prince  
**SULTAN BIN SALMAN BIN ABDULAZIZ AL SAUD**  
President of Saudi Commission for Tourism and National Heritage  
Founder and Chairman of Saudi Aviation Club



**SAUDI**  
AIRSHOW



**THUMAMAH AIRPORT, RIYADH**

**12-13-14 MARCH 2019**

Commercial, Business & General Aviation,  
Aerospace & Defence, Airport Infrastructure

**CONNECTING THE AVIATION AND AEROSPACE INDUSTRY  
TO SAUDI ARABIA**

رؤية  
**2030**  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA

Hosted by

نادي الطيران السعودي  
Saudi Aviation Club

[www.saudiairshow.aero](http://www.saudiairshow.aero)



# Saudi Airshow will focus on 4 core sectors within the Aviation and Aerospace Industry

1

## **Commercial Aviation**

Commercial Aircraft Manufacturers,  
Airline Companies,  
Airport & Ground Handling Suppliers

2

## **Business & General Aviation**

Private Aircraft Manufacturers, Flight School  
Academies, Helicopter Manufacturers,  
Helicopter Operators, Business Jets

3

## **Aerospace & Defence**

Helicopters, Helicopter Manufacturers,  
Helicopter operators, Fighters,  
Military transportation

4

## **Airport Infrastructure and Suppliers**

Airport Service Providers,  
airside and passenger side services

## 1 Commercial Aviation

Commercial aviation continues to expand within the Middle East, driven largely by the growth in the supply and demand by major gulf carriers. These airlines have committed to further developing their fleets and routes in order to create an aviation hub within the Middle East to boost tourism, business travel and the economy. Saudi Arabia has had one of the most highly regulated aviation markets in the world and limited foreign involvement. But rising population and affluence has led to a demand for more services. GACA expects annual passenger traffic to soar from 65 million in 2012 to 100 million by 2020, including almost a doubling of domestic traffic to 28.5 million.

## 2 Business & General Aviation

Business aviation in the Middle East continues to see strong growth with both movements and the number of aircraft registered increasing steadily. Saudi Arabia represents 30% of the aircraft registered in the Middle East. Saudi Arabia is one of the largest private jet & GA markets in the Middle East.

The rapidly growing economies of the GCC are helping to cement business aviation as a cornerstone of the Middle East Aerospace Industry for years to come :

**Middle East regional fleet to triple by 2036.**

## 3 Aerospace & Defence

Saudi Arabia is one of the biggest markets in the Defence sector in the Middle East.

By participating at Saudi Airshow, you will meet organizations and global influencers all under one roof. Saudi Airshow provides a comprehensive Civil and Military Delegations Programme that allows our exhibitors to engage with key decision makers and influencers.

## 4 Airport Infrastructure and Suppliers

The development of airport infrastructure across the globe is steadily increasing as a result of the growing demand for both domestic and international air travel.

It is essential that airport planning and infrastructure development supports safe, functional, capacity balanced and user-friendly airports.

With 7 airports in Saudi Arabia which will be entirely refurbished for the opening market of business tourism, the Saudi Airshow will be an excellent platform to showcase your company's airport products and services.

# Why Exhibit ?

- 1 The largest exhibition to showcase your products within the region
- 2 Secure new business through networking opportunities that the Saudi Airshow offers
- 3 Network with a targeted audience who is actively seeking to exchange and interact within the aviation industry
- 4 The ultimate platform to promote, expand and develop your brand and product awareness
- 5 Connecting professionals across all areas of the Aviation and Aerospace Industry within the region



Saudi Airshow will attract participants from all areas of the Aviation & Aerospace Industry to meet new and existing customers. Participants will include:

- VVIPS
- Aircraft manufacturers
- Regional business aircraft selling agents
- Business and general aviation aircraft manufacturers
- Airlines
- Terminal operators
- Ground handlers
- MRO services
- Charter
- Leasing
- Brokerage firms
- Financing
- Insurance
- Avionics
- Training
- Crew support
- Aviation regulators
- Airport equipment & suppliers
- Aerospace & Defence experts

Saudi Airshow is a key event for any company involved in the ever growing and expanding aviation industry !



# 750

## Exhibitors from across the world

# 15 000

## International Trade Attendees

## Saudi Airshow brings together Aviation & Aerospace Industry experts

Manufacturers and suppliers from around the globe present their latest innovations

Political delegations learn about state-of-the-art solutions

High-ranking government officials discuss the technologies of tomorrow

Programs for economic development and successful trade

Select projects to strategically promote aviation within Saudi Arabia

Representatives from research institutions make new industry contacts and enhance future technologies

Aviation will play an essential role in the diversification and expansion of the Saudi economy through the establishment of new airports and the expansion of existing facilities. The entry of new participants into the market will be an important development.

The advantages that a thriving aviation industry can bring to a nation are immense. The aviation industry encompasses dozens of sectors from construction companies that build airport facilities to aviation fuel suppliers and even manufacturers of goods sold in airport retail outlets.

An increase in tourism will further enhance Saudi Arabia's aviation industry, providing immense employment and training opportunities for the nation's youth.

**Empowering the youth by providing the environment and opportunities for them to flourish in the Kingdom is key to achieving Vision 2030.**

The 2030 vision will create many opportunities in the aviation sector in Saudi Arabia for both established companies willing to expand their business and new players seeking to enter the Saudi market.

### About Riyadh Exhibitions Company

REC is a Saudi company specialized in organizing exhibitions, conferences and other business activities. The Company caters to several industries from various economic sectors. In its 38 years, it has organized more than 400 unique and successful shows and conferences renowned for their innovation, professionalism and attention to details. REC boasts an international presence, supported by over 120 commercial & industrial bodies from more than 50 countries. Regionally, REC dominates with its program of wide range of events, serving 20 economic and financial sectors in the Middle East. REC's leading events are certified by UFI.

For more information, please visit [www.recexpo.com](http://www.recexpo.com).

### About Adone Events

Based in Cannes, France, Adone Events is a Leading Events Management Company in Aviation Exhibitions. Event organising company specialising in large scale aviation exhibitions. Adone Events initiated the France Air Expo, a touring International Aviation Exhibition & Conferences (Cannes, Lyon and Paris) and also organises Abu Dhabi Air Expo and African Airshow.

For over 17 years Adone Events has organized prestigious events, in collaboration with some of the event industry's best teams, within Cannes, Nice, Monaco (French Riviera), Lyon, Paris, Africa and UAE.

With a solid experience in organizing events for over 17 years, from A to Z, Adone Event's professional team are all experts in their domain.

### Adone Events' other exhibitions



Organized by and in collaboration with :



Riyadh Exhibitions Company  
P.O. Box 56010,  
Riyadh 11554,  
Kingdom of Saudi Arabia



Adone Events  
Cannes International Airport,  
Hangar 16-B, 277 avenue Francis Tonner,  
06150 Cannes, France



4M Events FZ-LLC  
Abu Dhabi Airport Business City,  
Business Center #04,  
P.O.Box 2313, Abu Dhabi, UAE