

Under the Patronage of His Royal Highness  
Prince SULTAN BIN SALMAN BIN ABDULAZIZ AL SAUD  
Chairman of the Saudi Space Commission  
Founder and Chairman of Saudi Aviation Club



**SAUDI**  
INTERNATIONAL  
AIRSHOW

2<sup>nd</sup> Edition

**Aviation, Aerospace, Defence and Space**

**16-17-18 February 2021**

**Riyadh, Kingdom of Saudi Arabia**

Join the leaders in the aerospace industry



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# Saudi Airshow focuses on 4 core sectors within the Aviation and Aerospace Industry

## 1 Aviation

Commercial aviation continues to expand within the Middle East, driven largely by the growth in the supply and demand by major gulf carriers. These airlines have committed to further developing their fleets and routes in order to create an aviation hub within the Middle East to boost tourism, business travel and the economy. Saudi Arabia has had one of the most highly regulated aviation markets in the world and limited foreign involvement. But rising population and affluence has led to a demand for more services.

Business aviation in the Middle East continues to see strong growth with both movements and the number of aircraft registered increasing steadily. Saudi Arabia represents 30% of the aircraft registered in the Middle East. Saudi Arabia is one of the largest private jet & GA markets in the Middle East.

## 2 Aerospace & Defence

Saudi Arabia is one of the biggest markets in the Defence sector in the Middle East.

By participating at Saudi Airshow, you will meet organizations and global influencers all under one roof. Saudi Airshow provides a comprehensive Civil and Military Delegations Programme that allows our exhibitors to engage with key decision makers and influencers.

## 3 Space & Satellite

The Space Sector provides an unrivalled platform to discuss, meet and encourage business within this unique networking environment.

Space engineering, spacecraft, satellite, launch vehicle and space related technologies, will draw attendance from industry leaders, decision makers, engineers, and buyers to meet manufacturers and the supply chain for civil, military and commercial space.

Saudi Airshow offers the opportunity to meet your technical objectives by finding the latest services and technologies from across the supply chain for civil, military and commercial space.

## 4 Aviation Training

An opportunity to learn about careers, exchange ideas and plan to address the challenges which face human capital development needs in Saudi Arabia and in the region, ask questions of industry experts and enjoy a hands-on experience within the aviation and aerospace industry.

A great opportunity for those looking for careers within the aviation industry.

### 1 Aviation

Commercial Aircraft Manufacturers, Airline Companies, Airport & Ground Handling Suppliers, Business & General Aviation, Private Aircraft Manufacturers, Flight School Academies, Helicopter Manufacturers, Helicopter Operators, Business Jets

### 2 Aerospace & Defence

Helicopters, Helicopter Manufacturers, Helicopter operators, Fighters, Military transportation

### 3 Space & Satellite

Manufacturers, Operators, Launch vehicles, Launch services, Data systems, Components, Ground stations, Optics, Propulsion systems, Hardware & software

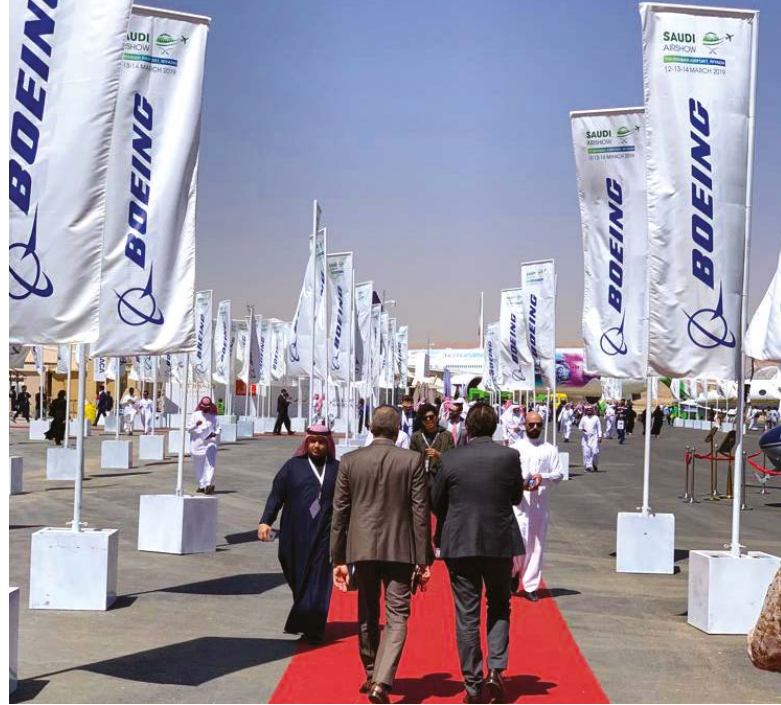
### 4 Aviation Training

Airlines, crew, pilots for general/business or commercial aviation, airport handling, safety, airport management, flying schools, engineers, maintenance, air traffic controllers



# Why Exhibit ?

- 1 The largest exhibition to showcase your products within the region
- 2 Secure new business through networking opportunities that the Saudi Airshow offers
- 3 Network with a targeted audience who is actively seeking to exchange and interact within the aviation industry
- 4 The ultimate platform to promote, expand and develop your brand and product awareness
- 5 Connecting professionals across all areas of the Aviation and Aerospace Industry within the region



**450** Exhibitors  
from across the world

**15 000** International Trade  
Attendees

**Saudi Airshow brings  
together Aviation &  
Aerospace Industry  
experts**



**Saudi Airshow attracts participants from all areas of the Aviation & Aerospace Industry to meet new and existing customers.**

**Saudi Airshow is a key event for any company involved in the ever growing and expanding aviation industry !**

Manufacturers and suppliers from around the globe present their latest innovations

Political delegations learn about state-of-the-art solutions

High-ranking government officials discuss the technologies of tomorrow

Programs for economic development and successful trade

Select projects to strategically promote aviation within Saudi Arabia

Representatives from research institutions make new industry contacts and enhance future technologies



# NEW IN 2021

## Space and Satellite

**Don't miss the opportunity to meet your technical objectives, at Saudi Airshow, by finding the latest services and technologies from across the supply chain for civil, military and commercial space.**



Aviation will play an essential role in the diversification and expansion of the Saudi economy through the establishment of new airports and the expansion of existing facilities. The entry of new participants into the market will be an important development.

The advantages that a thriving aviation industry can bring to a nation are immense. The aviation industry encompasses dozens of sectors from construction companies that build airport facilities to aviation fuel suppliers and even manufacturers of goods sold in airport retail outlets.

An increase in tourism will further enhance Saudi Arabia's aviation industry, providing immense employment and training opportunities for the nation's youth.

Empowering the youth by providing the environment and opportunities for them to flourish in the Kingdom is key to achieving Vision 2030.

The 2030 vision will create many opportunities in the aviation sector in Saudi Arabia for both established companies willing to expand their business and new players seeking to enter the Saudi market.

**[www.saudiairshow.aero](http://www.saudiairshow.aero)**

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